



6-5-06

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Date of Deposit: June 2, 2006

BRINKS
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& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Darren J. Davis et al.

Appln. No.: 09/911,674

Filed: July 24, 2001

For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A SEARCH
RESULT LIST GENERATED BY A
COMPUTER NETWORK SEARCH ENGINE

Examiner: Nguyen, Cuong H.

Art Unit: 3661

Attorney Docket No: 9623/334

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450
Sir:

TRANSMITTAL

Attached is/are:

- ☒ Response to Notice Regarding Drawings (3 pages); 9 sheets of replacement drawings
☒ Return Receipt Postcard.

Fee calculation:

- ☒ No additional fee is required.
☐ Small Entity.
☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
☐ A petition or processing fee in an amount of \$_____ under 37 C.F.R. § 1.17(____).
☐ An additional filing fee has been calculated as shown below:

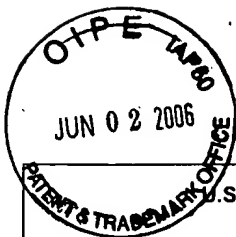
					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=			x \$50=	
Indep.		Minus			X100=			x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=			+ \$360=	
					Total	\$		Total	\$

Fee payment:

- ☐ A check in the amount of \$_____ is enclosed.
☐ Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

June 2, 2006
Date
John G. Rauch (Reg. No. 37,218)BRINKS
HOFFER
GILSON
& LIONEBRINKS HOFFER GILSON & LIONE
NBC Tower - Suite 3600, 455 N. Cityfront Plaza Drive, Chicago, IL 60611-5599



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Our Case No. 9623/334

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Darren J. Davis et al.)	
)	Examiner: Nguyen, Cuong H.
Serial No. 09/911,674)	
)	Group Art Unit No. 3661
Filing Date: July 24, 2001)	
)	
For)	
SYSTEM AND METHOD FOR)	
INFLUENCING A POSITION ON A)	
SEARCH RESULT LIST)	
GENERATED BY A COMPUTER)	
NETWORK SEARCH ENGINE)	

RESPONSE TO NOTICE REGARDING DRAWINGS

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice Regarding Drawings dated April 4, 2006, please amend the application as follows:

Amendments to the Drawing begin on page 2 of this paper and include 9 replacement sheets.

Remarks begin on page 3 of this paper.